

# Seller Guide

## 1. SELLER LOGIN

Use the username and password sent to you by e-mail to Login from the Home page to view the Seller Screen

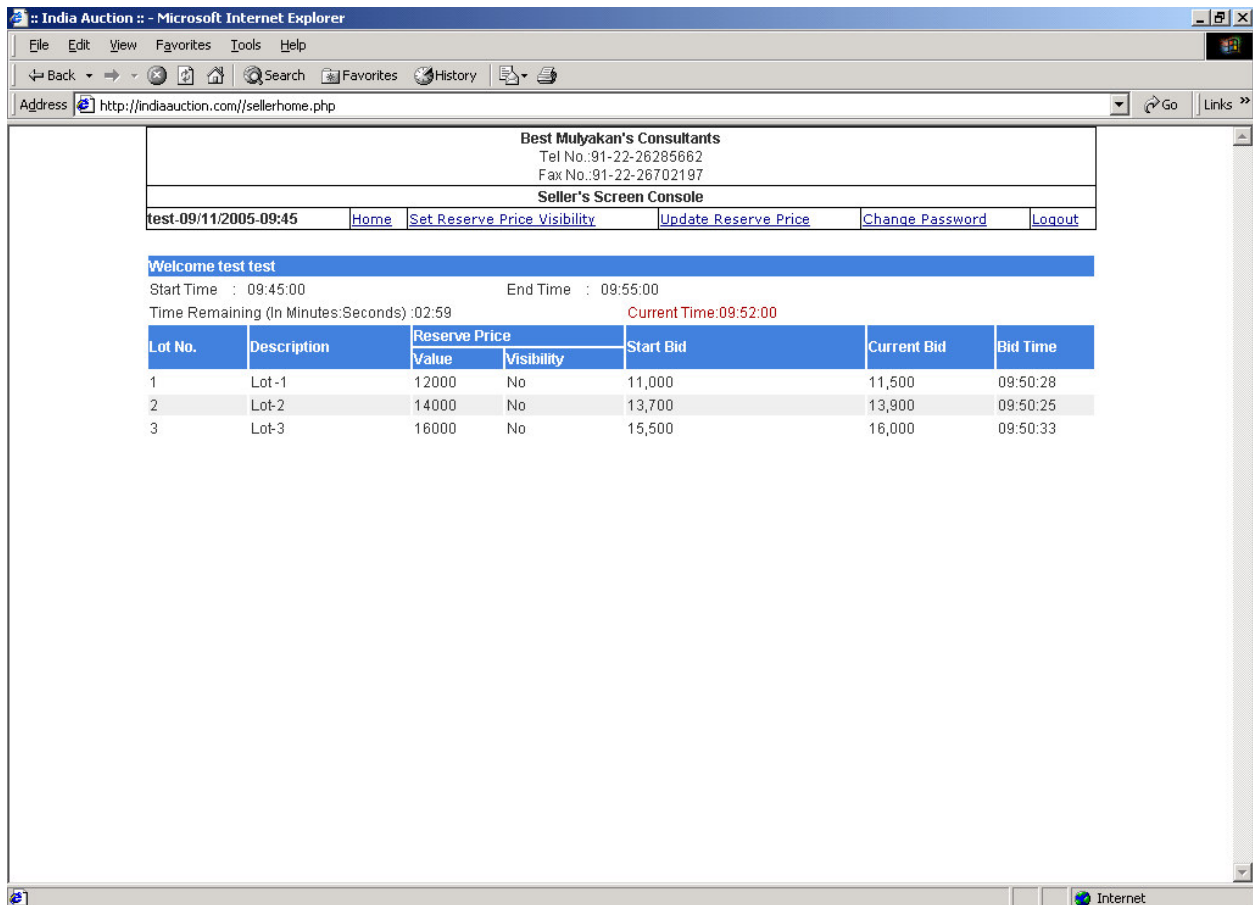


The image shows a 'Seller Login' form. It features a blue header with the text 'Seller Login'. Below the header, there is a small image of a person at a computer. To the right of the image, there are two input fields: one labeled 'Login :' and another labeled 'Password :'. Below these fields is a 'Sign In' button.

## 2. SELLER SCREEN CONSOLE

After successful login seller will be able to view the '**Seller Screen Console**'.

- The seller can login at any time even before the auction starts. The seller can set the Reserve price of the lots all by himself, thus maintaining secrecy.
- The Seller also has the option of setting the 'Reserve Price visibility'. At seller's discretion the reserve price can be *made visible* or *remain hidden* on the Bidding Screen's of the participating Bidders.
- The Seller Screen shows the Live Auction Details with start bid amount, current bid amount and Bid time.

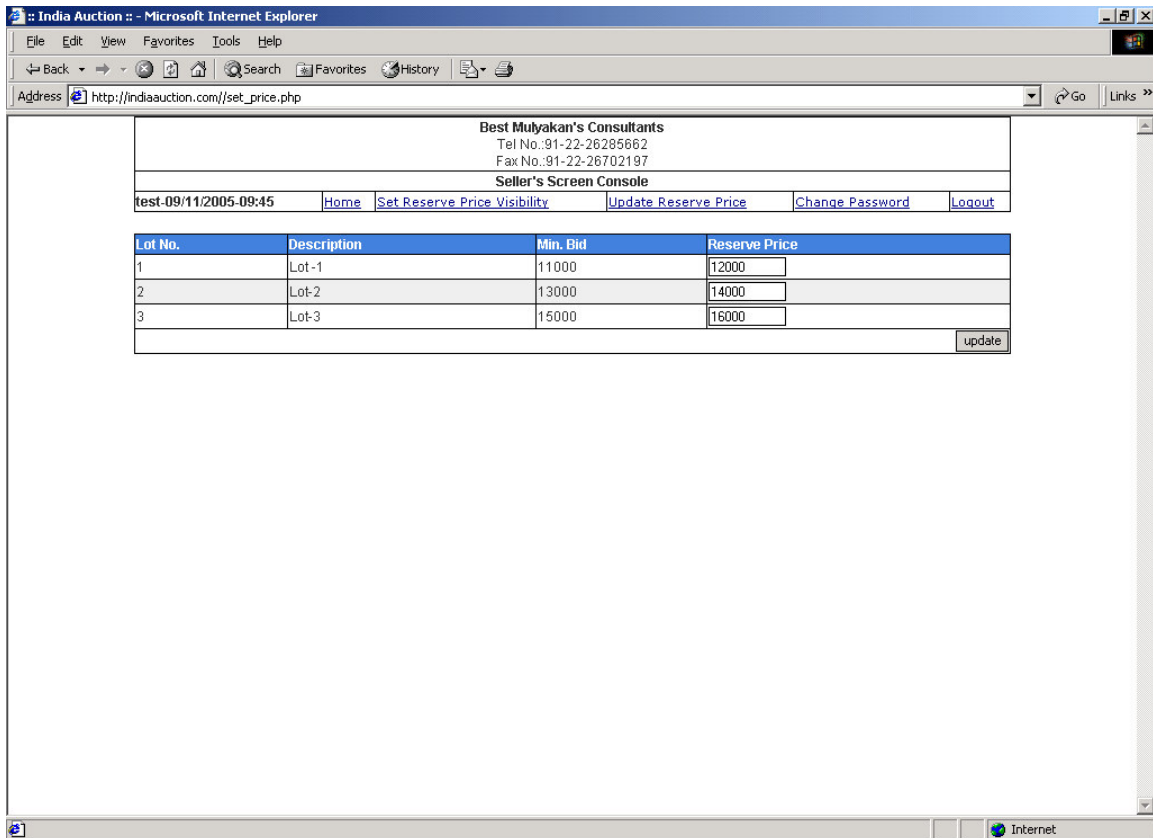


The screenshot shows a web browser window titled 'India Auction :: - Microsoft Internet Explorer'. The address bar shows 'http://indiaauction.com/sellerhome.php'. The main content area displays the 'Seller's Screen Console' for 'Best Mulyakan's Consultants'. It includes contact information (Tel No.: 91-22-26285662, Fax No.: 91-22-26702197) and a navigation menu with links: Home, Set Reserve Price Visibility, Update Reserve Price, Change Password, and Logout. Below the menu, there is a welcome message 'Welcome test test' and a table showing auction details for three lots.

Lot No.	Description	Reserve Price		Start Bid	Current Bid	Bid Time
		Value	Visibility			
1	Lot-1	12000	No	11,000	11,500	09:50:28
2	Lot-2	14000	No	13,700	13,900	09:50:25
3	Lot-3	16000	No	15,500	16,000	09:50:33

### **3. EDIT RESERVE PRICE**

- a. Seller can also edit the Reserve price of particular lot even during the live auction.



The screenshot shows a web browser window titled "India Auction :: Microsoft Internet Explorer". The address bar displays "http://indiauction.com/set\_price.php". The page content includes the following information:

**Best Mulyakan's Consultants**  
Tel No.:91-22-26285662  
Fax No.:91-22-26702197

**Seller's Screen Console**

test-09/11/2005-09:45   [Home](#)   [Set Reserve Price Visibility](#)   [Update Reserve Price](#)   [Change Password](#)   [Logout](#)

Lot No.	Description	Min. Bid	Reserve Price
1	Lot - 1	11000	12000
2	Lot-2	13000	14000
3	Lot-3	15000	16000

An "update" button is located at the bottom right of the table.

- b. Seller can decide whether bidder can see Reserved price or not

India Auction :: - Microsoft Internet Explorer

File Edit View Favorites Tools Help

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Address [http://indiaauction.com/set\\_vis.php?actn=update](http://indiaauction.com/set_vis.php?actn=update) Go Links >>

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**Seller's Screen Console**

test-09/11/2005-09:45   [Home](#)   [Set Reserve Price](#)   [Visibility](#)   [Update Reserve Price](#)   [Change Password](#)   [Logout](#)

Lot No.	Description	Reserve Price	Min. Bid	Visibility
1	Lot-1	12000	11000	Yes <input type="button" value="v"/>
2	Lot-2	14000	13000	No <input type="button" value="v"/>
3	Lot-3	16000	15000	No <input type="button" value="v"/>

Done   Internet